

The leading AI-Powered Virtual Data Room

Why leading M&A dealmakers choose Imprima VDR to manage their transactions

The very latest VDR technology

Already the most comprehensive VDR, now also the fastest.

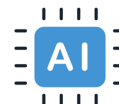
- 15x faster data access via state-of-the-art blob storage technology*.
- Massive - Microsoft-Azure-powered - parallel processing, allowing Imprima to deploy the latest AI technology.



AI tools that actually work

AI Powered Indexing, Contract Review, Redaction, Translation, Q&A Assistant.

- Utilises large language models and generative AI.
- Works in any language.
- Understands the context within your documents.



Best-rated project management team

Always-on-call VDR experts with 10+ years' deal management experience.

- 5-star Customer Service rating from Imprima VDR users**.
- 24/7 support desk in your local language.



Automated Redaction Software

AI-powered redaction software that works in any language.

- Save time and reduce human error.
- Achieves recall of 90% or higher.
- Redact within the secure environment of your Data Room.



Comprehensive Q&A tool

Purpose-built for M&A due diligence.

- GenAI-driven Smart Q&A drafts answers for you.
- Customisable workflows for complex deals.



Secure and GDPR compliant

ISO 27001:2022 accreditation covering the entire business.

- EU-based data servers.
- Full GDPR compliance.



* Based on internal benchmarking tests on large volumes of data

** According to Imprima VDR users' feedback published on the independent SaaS review platform Capterra

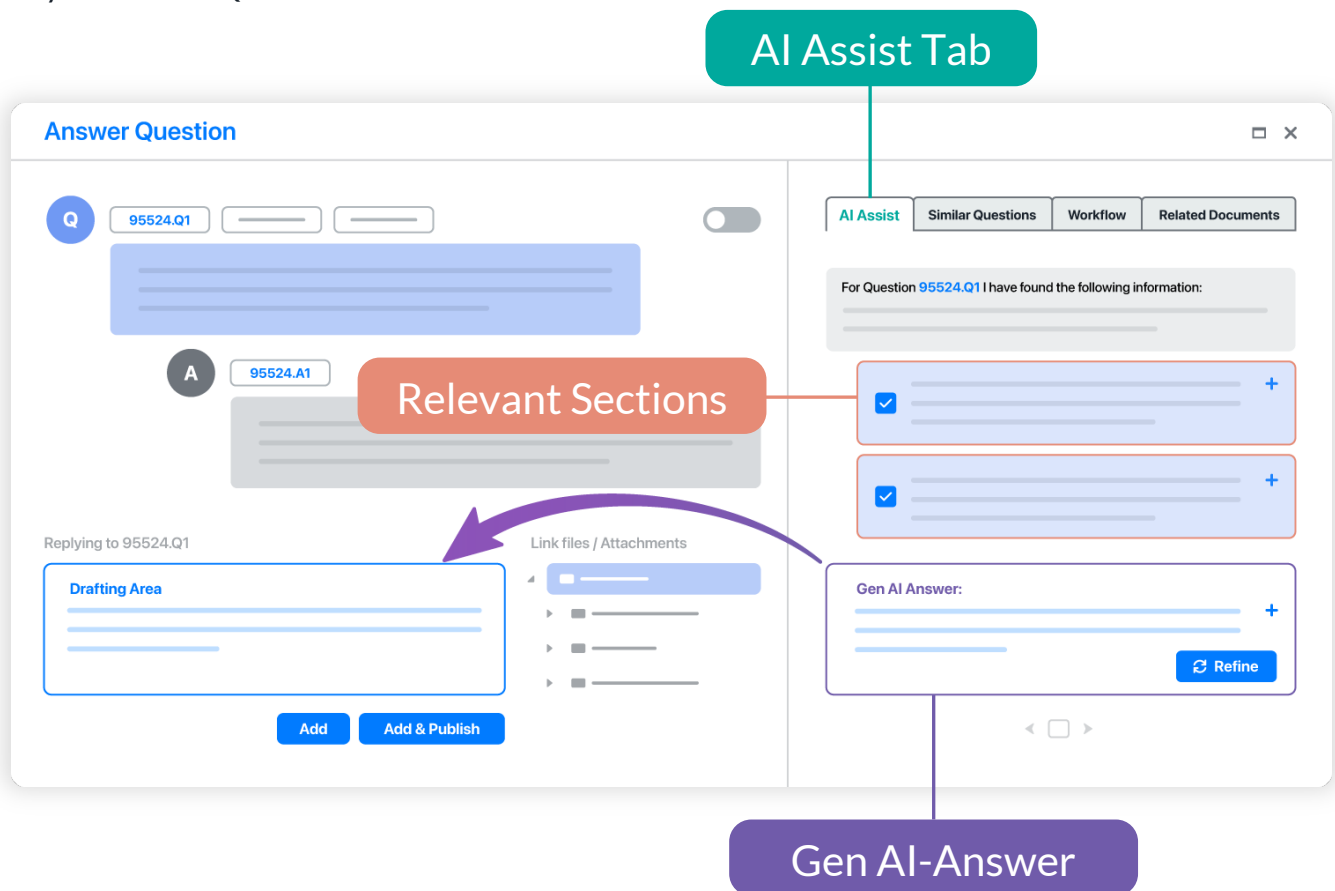


Smart Q&A – Gen AI Assisted

Answer bidder questions with speed and clarity – powered by Generative-AI

Eliminate time-consuming searches across the data room with instant, reference-based answers.

Smart Q&A enables sellers to respond to bidder questions with speed and consistency. Powered by generative AI, it pinpoints relevant documents, highlights supporting paragraphs, and drafts high-quality answers. You, as a sell-side user, remain in full control - refining the responses interactively, directly within the Q&A interface.



How it works:

1. **The AI understands bidders' questions**, generates an answer, and presents sections of the documents from the data room that are relevant to the answer.
2. **You can refine the answer** by providing further instructions using plain English, French, German or any other language.
3. **The answer can then still be manually checked and edited** before being published to bidder groups.

Similar Questions: In addition, if a question is raised that has previously been submitted, the AI will flag semantically similar questions and their answers, reducing duplicated work and ensuring consistency.

Smart Q&A – Key Features

Smart Q&A pinpoints relevant documents, highlights supporting paragraphs, and drafts high-quality answers.



Instant Document Matching

Find relevant documents within your VDR in seconds.



Answer Generation

Gen AI drafts answers, you are in control.



Question Similarity Alerts

Locate previously raised similar questions and their answers.



Integrated Chat UI

Refine results or ask clarifying prompts using natural language.



Fully Embedded

Work directly within your Q&A tool - no workflow disruption.



Secure Environment

Your data never leaves the VDR and is not used for training the AI.

BENEFITS OF SMART Q&A

- ✓ **Accelerated Deal Cycles** – eliminate Q&A bottlenecks and keep momentum.
- ✓ **Greater Accuracy** – deliver consistent, reference-backed answers every time.
- ✓ **Higher Productivity** – handle more questions with less manual effort.
- ✓ **Confident Knowledge Sharing** – reuse verified answers and ensure consistency.

Imprima Q&A Has it All

Complex deals through customisable workflows:

- Set up custom workflows for answerers and approvers in a very flexible way.
- Can be set up at room level, topic level and/or individual question level, giving you more flexibility.
- Designed so that workflows are very easy to set up – flexibility and ease of use at the same time!



IMPORT EXPORT

Already got a list of questions you need to ask? Bulk upload your questions (buy-side) and answers (sell-side) directly from Excel to save yourself valuable time on manual work.



AUTO-FORWARDING

Your questions can be submitted automatically to a Q&A Expert group based on Topic(s). This mitigates bottlenecks, boosts efficiency and reduces human error.



MULTI-LEVEL LEGAL CHECK

Do you have a requirement for multiple parties to review an answer prepublication? No problem, our Q&A facilitates a review and approval process across complex scenarios.



TOPIC MAPPING

You can create Topics covering different question categories, removing the need for manual processing each time a question is asked, and promoting user Engagement.



TEAM LEADERS

Team Leaders can be utilised on the buy-side by acting as a filter point to ensure question validity, and on the sell-side by making sure your questions are forwarded to the appropriate expert.



VISUAL REPORTING

Granular insights and visual analytics make Q&A tracking simple. You can easily track and report progress with the help of a customisable dashboard. This ensures you can spot issues and rectify them early.