



## THE PROJECT

Following the strategic announcement in March 2018 consisting of taking part in market consolidation in countries where the group could obtain a leading or co-leading position, Indigo Group, the world-leading car parking and individual mobility group, concluded the sale of its subsidiaries in the UK, Germany, Czech Republic and Slovakia to SABA Infraestructuras.

The sale reflects Indigo's strategy to focus on priority markets in which it holds a leading position or sees opportunity to become a major operator. Serge Clemente, Chief Executive Officer of Indigo Group, said: "This transaction is a step-change for Indigo, and it clearly demonstrates how we will continue to grow the business. Our plan to focus on attractive markets which we can lead, or co-lead is a key part of our long-term strategic plan. This will underpin our position as a leading player in individual mobility globally."

The successful implementation of this strategy was also highlighted in June 2018 when Indigo Group acquired Besix Park NV, a major player in the Belgian parking market, giving Indigo a leading position in this country in terms of parking spaces operated.

Indigo Group has a leading position in all the regions in which it operates. In Europe, Indigo Group has a strong presence across France, Belgium, Spain, Switzerland and Luxembourg. In North America, the Group continues to build on its leading presence in both the US and Canada, and large networks in Brazil, Colombia and Panama in South America. In the meantime, the Group pursues discussions with potential partners to expand into Asian markets.

Serge Clemente added: "Indigo continues to be at the heart of how individual mobility evolves, both through our constantly evolving parking networks and our digital mobility services. Our businesses combine to make us a key partner for cities across the globe. This will continue to be

## FACTS AND FIGURES

### BUSINESS SOLUTION

Virtual Data Room

### SECTOR

Transport

### REGION

UK, Germany, Czech Republic and Slovakia



the case as cities optimize for how their citizens will get around, both now and in the future.”

## THE CHALLENGES

- Very specific permissions requirements.
- Many errored documents supplied, requiring addition processing.
- Strict post-deal archive requirements.

## THE SOLUTION

- 24/7 Project Management: Imprima’s highly experienced project management team were always on hand to assist Deal Managers with uploading documents, adding new user groups, permission settings and processing other bespoke requests.
  - Complex permission settings: Multiple user groups with differing access levels to specific folders - quality control ensured precision and accuracy.
  - Proactive, daily repairing of corrupted documents; restoring and post-scripting damaged files and providing daily reports.
  - Express and encrypted USBs, produced and delivered to meet an extremely tight deadline (6 delivered in less than 24 hours with letters of assurance).
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We have built up a highly impressive customer base of high-profile corporations, financial institutions and advisors. Our clients rely on us over other VDR providers when the stakes are high because we have the most secure, reliable and easy to use virtual data room in the industry.

To find out more or request a demo of **Imprima VDR**, find us online or contact Sales.

**[www.imprima.com](http://www.imprima.com)**

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