



## THE PROJECT

Cushman & Wakefield is a leading commercial real estate company working across the globe. It needed a secure data rooms platform through which to execute transactions across different territories and time zones.

## THE CHALLENGES

The global nature and scale of the deals undertaken by Cushman & Wakefield called for a robust and secure solution. Cushman & Wakefield didn't just want a data room provider but a partner who could become a core part of its team, to help it maintain and grow its business.

## THE SOLUTION

Cushman & Wakefield have signed a Master Service Agreement with Imprima, which covers all capital market teams across the EMEA region. The agility and security of the Imprima VDR platform has enabled the team to successfully execute numerous transactions.

Comprehensive real estate expertise from Imprima combined with 24/7/365, multi-lingual, in-country client service and support has made for a successful partnership.

## FACTS AND FIGURES

### BUSINESS SOLUTION

Virtual Data Room

### SECTOR

Real Estate

### REGION

EMEA



By setting up an agreement, we benefit from a consistency of approach to secure file sharing, a simplified user interface and demonstrating to our clients that we have a best practice solution

### MARK POWELL

Partner & Operations Director,  
EMA Capital Markets

We have built up a highly impressive customer base of high-profile corporations, financial institutions and advisors. Our clients rely on us over other VDR providers when the stakes are high because we have the most secure, reliable and easy to use virtual data room in the industry.

To find out more or request a demo of **Imprima VDR**, find us online or contact Sales.

**[www.imprima.com](http://www.imprima.com)**

## IMPRIMA GLOBAL OFFICES

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### London

Imprima iRooms Limited  
30 Crown Place  
London EC2A 4EB  
Tel: +44 20 7965 4700  
E: [londonsales@imprima.com](mailto:londonsales@imprima.com)

### Paris

Imprima (France) SARL  
32 Avenue de l'Opéra  
75002 Paris  
Tel: +33 1 58 36 06 60  
E: [paris@imprima.com](mailto:paris@imprima.com)

### New York

Imprima (USA) Inc.  
135 East 57th Street  
New York  
NY 10022  
Tel: +1 646 844 2993  
E: [newyork@imprima.com](mailto:newyork@imprima.com)

### Frankfurt

Imprima (Deutschland) GmbH  
Bockenheimer Landstraße 23  
60325 Frankfurt am Main  
Tel: +49 69 915 0980  
E: [frankfurt@imprima.com](mailto:frankfurt@imprima.com)

### Amsterdam

Imprima (Nederland) B.V.  
De Boelelaan 7  
1083 HJ Amsterdam  
Tel: +31 207 155 600  
E: [amsterdam@imprima.com](mailto:amsterdam@imprima.com)

### Sydney

Imprima Australia  
Level 12, Plaza Building  
95 Pitt Street  
Sydney, NSW 2000  
Tel: +61 283 110 266  
E: [sydney.sales@imprima.com](mailto:sydney.sales@imprima.com)